



## The World Festival of Creativity in Schools

**International Competition Finals**  
**Sanremo May 5 – 8, 2021**  
(dates still to be confirmed)



**SCHOOLS FASHION AWARD**  
**Concorso di Moda & Design per Scuole**  
*A Competition of Fashion & Design for Schools*

The performances and awards will be broadcast live in streaming

*Promoted and coordinated by:*



*In collaboration with:*



# **SCHOOLS FASHION AWARD**

## **An International Competition of Fashion and Design for Schools .**

### **Conditions of entry**

Art.1

**All public and private schools and fashion school can enter** the “Schools Fashion Award” competition. Participating students must not be older than 19 years of age.

#### **Entry fee**

- The entry fee of **€ 150** for each entering entity (Schools of: music/song, dance, gymnastic, theatre, movie, fashion; Associations and Foundations, etc)
- No entry fees but a deposit, for Primary, first and second level secondary and public schools, recognized by Ministry of University and Research Education in their Country a payment of a **“school’s deposit as a guarantee for expenses” € 250,00.** a) The deposit will be deducted from the total amount to pay for the school’s accommodation in Sanremo b) the deposit will be reimbursed to schools not admitted to the finals in Sanremo.  
“The School’s deposit as a guarantee for expenses“ will be retained only if the school decide to cancel their participation.

Art.2

#### **PROJECT CONTENTS**

All participating schools must submit **a fashion project on a theme of their choice.**

Project presentation includes design creation and implementation of the designs.

Designs/items must not be more than 10 and not less than 5.

The selected garments will be shown on the catwalk at the settled venue in Sanremo during one of the finals in GEF for a maximum of 4 minutes per school.

The winner will be the project deemed the most outstanding by the jury for creativity, creative intelligence and type of materials used.

Each school is encouraged to submit the pattern and the finished garments worn by students of the school.

Art. 3

#### **REQUIRED DOCUMENTATION AND DEADLINES**

All projects must be received with the relevant documentation by **February 28, 2021.**

Each participating school submitting their project must also submit the following:

- Implementation of designs;
- A brief presentation of the inspirational theme (in Italian for Italian schools / in English for schools from other countries);

Each school must submit the enclosed completed entry form, including:

- Name, address, and type of school.
- Full name of the school’s Principal/Headmaster.
- A list of all the students enrolled in the schools that are taking part in the project
- Registration forms must be signed by the school Principal/Headmaster, bear the school’s stamp.
- Proof of payment of **entry fees €150** or of the **“school’s deposit as a guarantee for expenses” € 250,00.** a) The deposit will be deducted from the total amount to pay for the school’s accommodation in Sanremo b) the deposit will be reimbursed to schools not admitted to the finals in Sanremo.  
“The School’s deposit as a guarantee for expenses“ will be retained only if the school decide to cancel their participation.

#### **Attention:**

**A School participating in more than one competition in GEF can pay one “school’s deposit as a guarantee for expenses”, and not a deposit for each competition.**

Entry fees or deposit must be paid to:

UniCreditBANCA agency Arma di Taggia  
 Beneficiary: KISMET srl  
 Causal: Deposit (and the name of the school)  
 IBAN: IT 59 G 02008 49090 000010138260  
 BIC SWIFT: UNCRITM1173

*no credit cards*

The selected schools will receive notification of their admission to the finals by **March 14, 2021**.

The schools must confirm in writing, by email / a certified postal letter by **March 21, 2021**, enclosing all forms ( a, b, c, d, e, received with our confirm) completely filled in:

- a) SIAE card, copyrights;
- b) Specification for SIAE when music is without copyright fee. Schools admitted to the competition finals whose work/s are not subject to SIAE copyright payments, must state so in writing by sending a letter of authorization to the organizing committee.
- c) technical specifications;
- d) hotel accommodation form, filled in with enclosed copy of payment of the whole stay;
- e) a complete list of all the participants (students-teachers-suporters).

Art.4

#### JUDGING PANEL AND FINAL SELECTION

Schools will be selected to participate in the finals on the basis of their project and will be judged by a panel of experts in the field, appointed by GEF.

The schools admitted to the finals will model their garments at Teatro Ariston in Sanremo during one of the final stages of GEF.

The winning school will also show its designs on the catwalk on Saturday evening May 8, during GEF's 2021 closing ceremony.

A panel of fashion experts - designers, entrepreneurs, fashion journalists - will select the winning school and decide on the special awards.

The committee and panel's decisions are final.

Art.5

PRIZES AND AWARDS – The winning school will be awarded the prestigious "School Creativity Award" - Silver Dolphin.

The panel reserves the right to assign special awards for:

- The best market oriented project
- The best project for the most newfangled garments.

Art.6

#### ORGANIZATION OF THE FASHION PARADE

Each school short-listed for the competition finals will have 4 minutes (the equivalent of a maximum 10 appearances on the catwalk) included music or film introduction.

The setting for the fashion show will be the stage of Teatro Ariston with a fixed scene and may alternate with performances by the other GEF's finalist schools of dance and/or music.

Each school short-listed for the competition finals must provide two copies of its own background music.

Male and female models for the fashion parade in Sanremo must be provided by the schools involved or, upon receiving a written request by school/s, GEF's organisers may provide them, but the school/s requesting such service must agree in writing to the costs quoted. In both instances all costs will be paid by the schools and none by GEF.

Art.7

#### DISPLAY WITHIN GEF

During the final stages of GEF 2021, each school short listed to be in the finals will be entitled to display a garment and its fashion plate.

It is the schools' responsibility to provide the mannequin and prepare it.

Any other charges, including delivery, are to be paid by the school/s.

Art.8

All entrants and each school taking part in the competition finals in Sanremo will undertake to pay for its own board and lodgings. For reasons of organization and event management, finalists, accompanying adults and/or anyone spending nights in Sanremo while taking part in GEF 2021, will need to stay at least two nights and book through GEF choosing accommodation from our price list in order to gain accreditation

and be able to take part in the competition finals. (minimo three nights for schools participating in Theatre, Kitchen or Musical).

Each school admitted to the finals will be sent a booking-form by the booking organization outlining modes of payment.

Considering the thousands of bookings processed during the previous edition of GEF, early bookings are highly recommended.

All official participants in GEF's final stages will receive GEF's gadgets.

Each finalist school will be included in the official bilingual catalogue (Italian/English) of GEF.

#### Art.9

A final performance will take place on Saturday evening May 8, 2021, at Teatro Ariston, with performances and a GEF award presentation to the assigned winners of the music, dance and fashion competitions. Also other competition winners will receive their awards. During the evening the winner of the prestigious prize "Global Education Award" will also receive their award, which is the only international education prize awarded each year to persons and associations who through their thoughts, words and actions, have fostered the growth and development of education.

#### Art.10

GEF reserves the right to record and/or film and/or broadcast the event in its entirety or in part, using any medium (print, photography, radio, television, audio-visual, internet, etc.) and to accompany the event with one or more promotion or publicity, without owing any payments to anyone including all participants.

GEF ask to receive the privacy forms filled in and signed. (see art.11)

#### Art. 11

Every school and association have to send **Consent forms according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.**

#### Art.12

The competition finals in Sanremo may undergo some changes due to technical or organizational factors, however these will be communicated forthwith to all interested parties.

#### Art.13

All works received will remain the property of GEF. GEF reserves the right to publish or used them in other shows without owing any payments to anyone including all participants.

#### Art.14

All printed matter and trademarks are protected by copyright; therefore any use or reproduction by any medium is prohibited. Anyone using all or part of it without express permission will be prosecuted.

#### Art. 15

GEF's Organizing Committee, the promoting association and the company providing technical support will not accept any liability for personal or material injuries or accidents occurring while travelling or during the Festival.

#### Art. 16

Anyone taking part in the event is expected to have read and understood the conditions set by these regulations and to accept them unconditionally. Participation to the event also implies that each participant explicitly agrees to allow GEF to access its archives and process all personal data provided, according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.

ENCLOSED: Registration Form 2021

DOWNLOAD FROM OUR SITE [www.gef.it](http://www.gef.it):

Hotel accommodation prices for Sanremo GEF2021

School-Expo 2021

Forms to be filled in for the GDPR (consent to process personal details)



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**REGISTRATION FORM 2021**

Name of School: .....

Type of School: .....

Public       Private       Fashion School

Address: .....Postcode.....

Town/City.....Country.....

School Tel. number: .....Email: .....

Full name of teacher in charge of the project: .....

Tel .....e-mail.....

**TITLE OF THE PROJECT:**.....

Please enclose a list of the participating students (full name, date and place of birth), teachers in charge and the authors of each design collection.

Models:  
 a) – *Provided by the school*  
 b) – *Provided by GEF’s organisers, upon receipt of written approval of cost\**  
*\*The school must undertake to pay all costs.*

Our school:

**will take part**     **will not take part** in “CIAO GEF!” the parade on Saturday May 8, 2021.

*I declare that I have read and understood the information contained and agree to the use of my personal data, according to UE regulations n.679/2016 (GDPR) General Data Protection Regulation.*

Place..... Date.....

Full Name of Principal/Headmaster.....

Signed.....

School Stamp

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